

Proudly supporting
youth social action



Department
for Culture
Media & Sport



LOTTERY FUNDED

The London
Community
Foundation

Youth Social Action Fund

FUND CRITERIA AND GUIDANCE FOR APPLICANTS

A definition of youth social action:

'Young people taking practical action in the service of others in order to create positive social change that is of benefit to the wider community as well as to the young person themselves.'

Young Foundation

Youth Social Action includes volunteering, fundraising and campaigning.

INTRODUCTION

Youth social action has huge potential to create enjoyable opportunities and skills development for young people, benefitting local people and places.

The aim of this grant is to raise the level and quality of youth social action. The programme aim is to increase youth social action by 50% by 2020 taking the percentage of young people that volunteer from 40% to 60%.

Social action involves activities such as campaigning, fundraising and volunteering, all of which enable participants to make a positive difference to their communities.

Social action develops the skills and knowledge of young people that employers look for.

The definition of young people is between 10 and 20, and up to 25 for disabled young people.

Step Up To Serve, Big Lottery Fund and the government Office for Civil Society have invested £2million this year to fund groups delivering youth social action opportunities. Local fundraising is also a key part of the Youth Social Action programme.

The London Community Foundation is one of the delivery partners and will be delivering the programme across 29 London boroughs. **We cannot accept applications from the following Boroughs: City of London, Hackney, Newham and Tower Hamlets.**

HOW MUCH CAN GROUP BID FOR?

The Youth Social Action Fund will provide funding of between £1,000 and £10,000 for each project.

WHICH GROUPS CAN BID?

What will Youth Social Action fund?

- The funding is for community groups working in England.
- This fund is open to registered charities, constituted community groups and other charitable organisations including Social Enterprises and CICs.
- National organisations with local branches (with their own management committee and bank account) can apply.
- New groups that fulfil all the other criteria are welcome to apply.
- **Projects do not have to be led by a youth group.**
- The fund is to deliver social action opportunities amongst young people age 10 to 20 years old when the programme begins, or 25 for disabled people.
- Applications should be for a project that lasts up to a year.
- Projects do not have to last a year, e.g. they can be **one-off events**
- Repeat funding is a possibility.
- Community groups that can draw in match-funding are encouraged to apply. The presence of match funding will not affect our assessment of your application.
- Projects can deliver opportunities in a range of contexts and settings: for example online, extracurricular, in clubs and groups, informally, or as part of structured programmes.
- Groups should engage young people in ongoing regular volunteering OR demonstrate how another youth-led method will be as effective at engaging young people in social action. (For example regular ongoing volunteering may not be achievable for the young people you engage).
- Core costs are eligible if the other criteria are met, including how the project meets the principles of great youth social action.

GROUPS MUST DEMONSTRATE THAT THEIR PROGRAMME CAN MEET THE FOLLOWING QUALITY PRINCIPLES OF GREAT YOUTH SOCIAL ACTION:

- Reflective
- Challenging
- Youth-led
- Socially Impactful
- Progressive
- Embedded

More details about the principles can be found on [the #iwill website](#). It is important to read these before applying.

We will prioritise projects that:

- Seek to increase participation from young people from lower social economic groups and people who might not usually take part in social action, e.g. engage new volunteers.
- Embed skills in young people / the wider community while delivering. For example, listening skills, maths and English, cooking, media and communications, evaluation and capturing success.

- Clearly demonstrate principles of great youth social action. For example: an enjoyable project that enhances young people's social lives, provides the opportunity to meet new people, positively impacts the wider community and develops longer term connections between volunteers and the wider community.
- Have a plan to measure and report positive changes made.
- Demonstrate sustainability beyond the life of this grant.

A NOTE ON INCENTIVES

Appropriate incentives for young people can be used if they will genuinely engage people who might not otherwise be engaged. Cash incentives cannot be used (although expenses incurred while volunteering can be paid in cash). Incentives should emphasise social activities when possible. For example those that take part in youth social action would be in with a chance to win vouchers, time credits, tickets to a show, or a social dinner in a restaurant together.

INELIGIBILITY

YOUTH SOCIAL ACTION FUNDING CANNOT BE USED FOR:

- Statutory services – statutory organisations cannot bid for the fund.
- Activities promoting party political activity.
- Capital costs / equipment. (Purchase of refreshments for volunteers is okay).
- Individual sponsorship.
- Activities generating private profit.
- Faith groups are welcome to apply but activities which evangelise or proselytise religious beliefs will not be eligible. Projects that only work with one faith are also not eligible.

'DUE DILIGENCE' DOCUMENTS

We will ask for the following documents.

- A copy of your governing document (e.g. constitution, memorandum & articles or set of rules).
- A copy of your most recent annual accounts or management accounts if these are unavailable.
- Copies of your safeguarding and equal opportunities policies, if you need support with safeguarding we suggest you read our guidance on our website [http://www.londoncf.org.uk/downloads/Safeguarding%20Children%20and%20Young%20People%20Resource%20Pack%202015%20\(3\).pdf](http://www.londoncf.org.uk/downloads/Safeguarding%20Children%20and%20Young%20People%20Resource%20Pack%202015%20(3).pdf)
- A list of the names and addresses of your management committee. You need a minimum of three unrelated management committee members to be eligible for the grant.



What we are looking for:

We are looking to fund projects ranging:

- **From** traditional social action such as regular youth volunteering at a care home.
- **To** newer ways to create positive social impact such as micro-volunteering activities where individual young people decide what they want to do. For example a group of friends might create a social media campaign promoting positive body image.

We want to fund enjoyable projects that build and share skills and demonstrate positive impact on the wider community.

We anticipate that projects will:

Increase empathy and understanding of the positive impact young people make.

Bring benefits to older people, children, local business, schools and those that supported / tutored the young people.

And that positive elements for young people will include:

- Having fun
- Making friends
- Trying new things
- Taking about things in new ways with new people
- New skills & Improving CV's
- Being invited to help with more activities

Some ideas to show the range of possible activities:

- A drop in where young people teach others new skills such as coding/bike maintenance/nail art (or all three).
- Bite-size events for young people to train an organisation's staff on the latest social media.
- Teaching young people interview and video editing skills and then supporting the young people to interview stakeholders and create a set of voxpop videos for the website of a local organisation.
- Growing vegetables at the city farm and then selling them (which builds more skills and relationships than painting the farm's shed).
- See the case studies below too.

Tips

- Involve young people in planning, delivery and evaluation – ask young people for advice.
- Sociable enjoyable activities where young people can be with their friends or make new friends are likely to work well.
- Opportunities to learn useful skills and demonstrate reliability are valued.
- Regular activities held at the same time every week may work well, but may not always be the right formula.
- Flexibility and responsiveness is key to maximum engagement.
- Email, text and social media mean convenient sessions can be planned and publicised quickly.
- Bite size events are a good option and help overcome bookings and timings challenges.
- Consider prioritising warm weather but not exam time. Many people don't like to go out in the rain, especially in winter.

Monitoring and evaluating your work

For Groups

Grantees will be required to complete a monitoring form outlining how the grant was spent and highlighting the benefits for your beneficiaries and the wider community. We also invite any case studies and pictures you may have from the project so that we can share your story.

Please note that projects or work must be delivered within 12 months of the funding being awarded. Funding decisions will be available by 24th April 2017 and so you are advised to plan projects to start no earlier than 1st May 2017.

Monitoring and evaluating our grants enables us to better understand the impact of our grant-making. It helps us to understand community need, enables us to learn from our grant-making and inform future strategies. It also enables us to show donors the impact of their funding and hopefully encourage them to give more! It should also help organisations to collect valuable information on how their service users benefit from your work, what works and what doesn't, how you can make your services more effective, and also demonstrate to funders the value of your work.

Further information can be found at the Charities Evaluation Services website <http://www.ces-vol.org.uk/>

For young people

There will be an online questionnaire before and after their participation, the link to the form will be sent to all successful applicants.

How do you apply for a grant?

[Click here to access](#) the online form

Please read the instructions carefully, tick to say if you agree and have understood, enter your e-mail address and click on the "Send e-mail and continue".

Once you have done this you will be sent an e-mail with a link to your unique online application form. You should receive the email within a couple of minutes (please check your junk mail folder).

Full guidelines on using our online application form are available from our [website](#)

You will need to complete an online application form and submit along with the following documents to us at The London Community Foundation by **5pm on Monday 6th March 2017**

- Governing document (e.g. your set of rules or constitution)
- Either your record of income and expenditure for the last 12 months OR annual accounts OR bank statement if you are a new group
- Safeguarding Policy (if your proposal includes work with under 18's or vulnerable adults)

If your application is successful, you will be required to:

- Credit support from #iwill fund, Big Lottery Fund, the Department of Culture, Media and Sport and The London Community Foundation on all materials related to the funded work using the correct logos (available on request).
- Complete your spending within 12 months.
- Complete a project review form about the project within four weeks of completing your grant, and no later than 13 months after receipt of grant.
- Maintain financial records for all grant spending and submit requested information to London Community Foundation.
- Be available for a potential monitoring visit

Further information

Please contact the Programmes team at The London Community Foundation if you have any questions about the fund:

Programme Manager: Tom Flynn

Tel: 0207 582 5117

Email: applications@londoncf.org.uk

Web: www.londoncf.org.uk

Key Dates

- **6th January 2017:** Applications Open
- **6th March at 5pm:** Application Deadline
- **March:** If your application is shortlisted we will contact you to discuss your application. Please ensure that you or another contact at your organisation will be available to talk to us during this time.
- **Late April 2017:** Decisions on your grant application.
- **May 2017:** Successful applicants will be able to start delivering.
- **June 2018** Grantees to complete and return monitoring information.

Some examples of projects from a previous round:

TURTLE DOVE received £3500 to support 15 young women to plan, deliver and review intergenerational social community events and workshops.

The young women were experiencing various issues such as economic deprivation, social isolation, mental health issues, disadvantaged family background, housing and homelessness issues and a lack of educational attainment. They had low self-esteem and low confidence in accessing education, employment, training and voluntary work.

The women engaged with older people through intergenerational events run with other partners including Dementia Compass and Ditchburn Place housing scheme.

Events include afternoon teas, tea dances, art workshops and social activities for older people in the community.

Benefits for the young women included: Improved employability such as time keeping, communication skills, problem solving skills, teamwork, money handling, and skills such as food hygiene knowledge, design and promotion and awareness of working with older people. The young women also received time credits or gift vouchers for participation.

Benefits to the community included: Improved perception of young people; reduced isolation and improved mental health for those involved.

This positive impact on wider society through the young women's participation and consequent improved mental health and employability may also help reduce pressure on local services.

WATERBEACH AND LANDBEACH ACTION FOR YOUTH (WAY) received £2,851 to provide an Aspirational Lives Training programme for young people aged 11-16 years.

The programme was designed to teach the young people how to make healthy lifestyle choices and become valuable members of their community.

Sessions included maintaining good mental health; building self-esteem; healthy eating and cooking; volunteering and community development.

The community volunteering sessions included four organised community litter picks; a Christmas present collection which the young members delivered to the local Teenage Cancer Unit, and a Christmas meal that the young members provided for isolated local residents.

74 young people volunteered at 14 different community events. The majority had never volunteered before and for almost half of the young people it was their first time being involved with a community event.



The project has helped the young people to grow in confidence by supporting them to participate in things they would not normally have chosen to do. 22 of the young people are now engaged in regular volunteering as a result of the project, with many more hoping to get involved soon.

PORCH PROJECT received a grant of £5,000 towards the cost of setting up and running the Street Reach Project, to encourage youth volunteering in and around Hadleigh.

Young people took part in a competition to produce a logo for the event. A working group of young people co-ordinated the project, considering what procedures need to be put in place, including first aid training and safeguarding.

The event ran over a May weekend with the main aim of the project being to support anyone in Hadleigh that needed help, including shopping, gardening, street cleaning etc. Young people formed four teams, with ten young people and two team leaders in each team.

For example a 90-year-old lady asked for help with her overgrown garden. The brambles, weeds and grasses were waist high. The young volunteers weeded, strimmed and mowed. By the end of the morning the garden was clear and her lovely rose bushes were once again visible. When the team returned later in the day to collect equipment, this frail elderly lady was sitting out in her garden with a very big smile and she was effusive in her thanks. The difference the young people made to the quality of life of this lady was immense.

